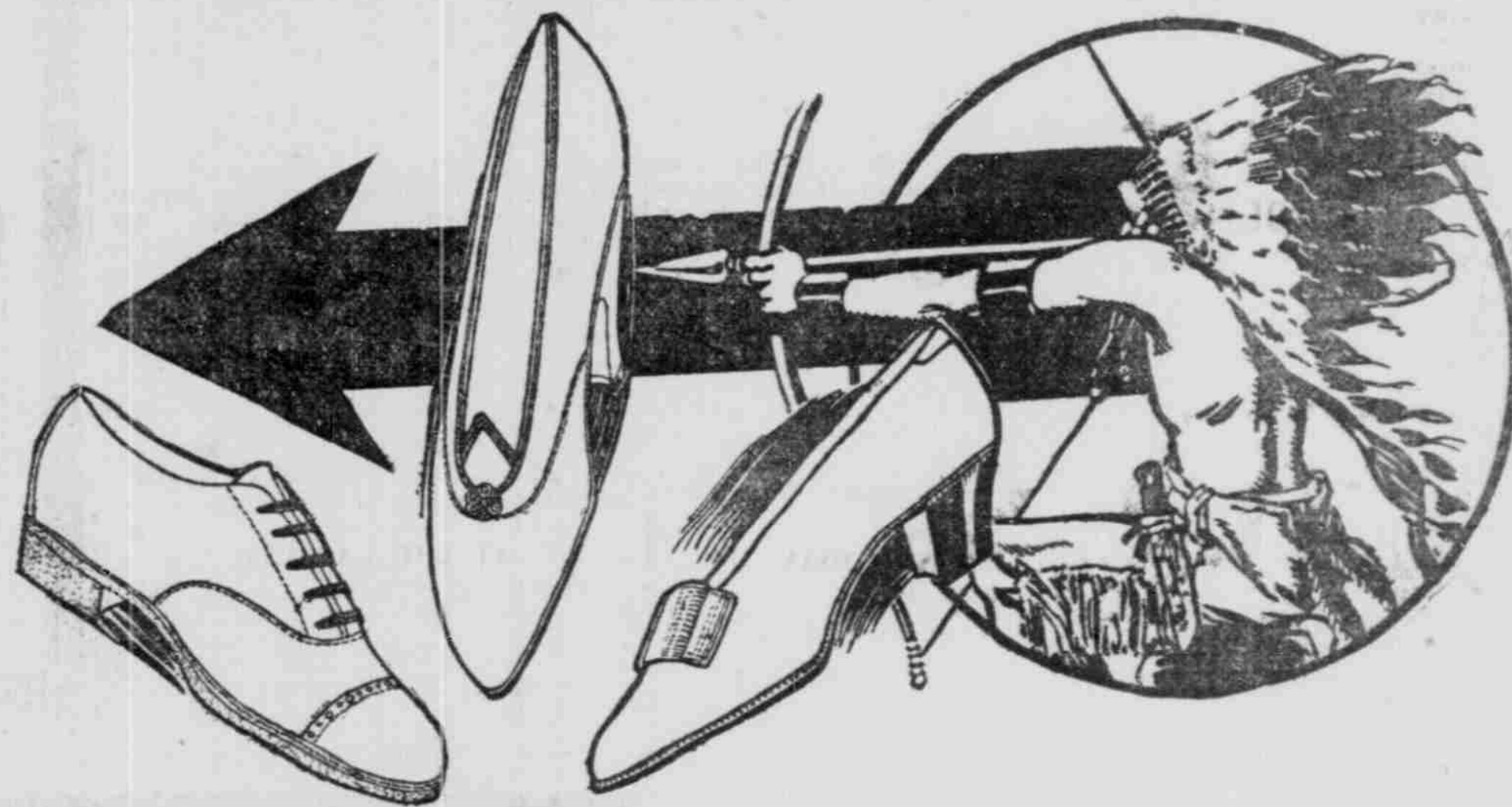


## SIMON SIMPLE AS A HYPNOTISER

SHOE SALE OF  
HIGH GRADE FOOTWEAR

SOMETHING VERY EXTRAORDINARY

For Men, Women and Children



"BAKER'S SHOE STORE", known to the city of South Bend and vicinity for years as being the largest retailers of High-Grade Footwear in the city, offers to the people exceptional values in better grade Shoes, Oxfords, Pumps and Slippers.

Our stock is large, carrying many styles of better grade footwear and when we advertise a Shoe Sale you can depend on getting exceptional values for little money. Owing to our fall and winter shoes arriving earlier this season than usual we must make room quick, so we start this Great Sacrifice Sale right in the middle of the summer season and the people reap the benefit.

**SALE STARTS THURSDAY MORNING, JULY 29th AT 8 O'CLOCK**

If possible trade in the morning during this great sale as we are always crowded in the afternoon, but we will give you service whenever you come. The people of South Bend realize that a Sale at Baker's is not a cheap shoe store sale.

SEE DESCRIPTION BELOW. HAVEN'T ROOM TO MENTION ALL. DON'T WAIT. COME SEE FOR YOURSELF. COME TOMORROW.

One lot of women's Patent, Dull and Bronze Oxfords and Pumps. This lot is the choicest of this season's buy; \$4.00 and \$5.00 values. Sale price **\$2.95**

One lot of women's Pumps and strap effects; suitable for street, house, dancing or dress wear; in patent, dull, satin, suede and beaded effects. Sale price **\$1.95 and \$1.45**

Two big lots of Oxfords and Pumps; best styles but sold out on some sizes. These are welt soles, flexible and make excellent street shoes; in patent, dull, tan, satin, velvet and suede. You can't afford to miss this lot. Sale price **\$1.95 and \$1.45**

**Extra Specials:** White Canvas Shoes; low heels and high heels. Right in the heart of the white season we offer white canvas shoes, worth \$3.00 to \$4.00 per pair. Sale price **\$1.45**

500 Pairs of Women's Oxfords and Pumps; exceptional values; low heels and high heels; good school shoes, street shoes; no cheap, shoddy, shelf-worn shoes; broken lots out of some sizes, but we can fit you if you come early. Sale price on these while they last **95c**

**NOTE THESE PRICES ON MEN'S HIGH GRADE OXFORDS**

Nettleton Oxfords for men; sold the world over for \$6.00 to \$8.00. A special cut on all styles for a few days; conservative lasts as well as the more extreme English. Sale price **\$4.95**

Baker Special—\$3.50, \$4.00 and \$5.00. All this season's lasts and patterns; cloth tops and leather tops; rubber or leather soles; black or tan calf or soft kid. Sale price **\$2.65**

**EXTRA SPECIAL ON MEN'S HIGH-GRADE OXFORDS**—Broken lots. All leathers. Sale price **\$1.95** Don't Forget the Date, Thursday, July 29, Come Early

# BAKER'S SHOE STORE

114 WEST WASHINGTON AVENUE